

## Why Should You Consider Owning and Operating a Small Business?

According to the United States Small Business Administration, all growth in private sector employment and output is attributable to small businesses.

- Small Businesses make up more than 97% of all businesses.
- Small Businesses provide approximately 75% of all new jobs.
- Small businesses are responsible for more than half of all goods and services produced by our economy.
- Over 600,000 small businesses (with 20 or fewer employees) are started each year.
- Small businesses make up more than 95% of all companies involved in exporting.



## Characteristics of Successful Entrepreneurs:

- Persistent
- Creative
- Responsible
- Inquisitive
- Focused
- Goal-oriented



- Independent
- Self-starting
- Self-confident
- Risk-taking
- Restless

- Enthusiastic
- Straight-forward
- Action-oriented



*For more information on the Small Business Operations class or DECA's House of Grounds, contact Chris Dorman.  
Email: [cdorman@hps.k12.ar.us](mailto:cdorman@hps.k12.ar.us)  
Phone: (870) 741-8223*

## Small Business Operations

### A Practical Class in Entrepreneurship!



Have you ever considered owning your own business? An entrepreneur is someone who takes the risk of starting a new business. There are lots of great reasons to consider a career as an entrepreneur:

- Being Your Own Boss
- Doing What You Enjoy
- Being Creative
- Freedom to Make Your Own Decisions
- Giving Back to the Community

Small Business Operations is a two-semester course designed for students interested in learning how to manage a small business.

Students will be required to participate in laboratory work. The lab experience will consist of operating the School Based Enterprise: DECA's House of Grounds.

In addition to the lab work, students will also complete a series of lessons designed to prepare them for the transition to higher education and/or an entrepreneurial career.

**The Small Business Operations class will be offered 1st and 7th periods only.**



## DECA Membership Is Required

Because DECA activities are an integral part of the class, membership is required of students enrolled in the Small Business Operations course. DECA is a co-curricular international student organization with more than 180,000 members.



## Small Business Operations Units of Instruction

- Management for the Small Business Owner
- Product and Service Management
- Risk Management
- Marketing for the Small Business
- Ethical and Legal Considerations
- Managing Human Resources
- Financial Issues and Accounting Records
- Writing the Business Plan