

Why Should You Consider Owning and Operating a Small Business?

According to the United States Small Business Administration, all growth in private sector employment and output is attributable to small businesses.

- Small Businesses make up more than 97% of all businesses.
- Small Businesses provide approximately 75% of all new jobs.
- Small businesses are responsible for more than half of all goods and services produced by our economy.
- Over 600,000 small businesses (with 20 or fewer employees) are started each year.
- Small businesses make up more than 95% of all companies involved in exporting.



Characteristics of Successful Entrepreneurs:

- Persistent
- Creative
- Responsible
- Inquisitive
- Focused
- Goal-oriented



- Independent
- Self-starting
- Self-confident
- Risk-taking
- Restless



- Enthusiastic
- Straight-forward
- Action-oriented

*For more information on the Small Business Operations class or DECA's House of Grounds, contact Chris Dorman.
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Small Business Operations

A Practical Class in Entrepreneurship!



Have you ever considered owning your own business? An entrepreneur is someone who takes the risk of starting a new business. There are lots of great reasons to consider a career as an entrepreneur:

- Being Your Own Boss
- Doing What You Enjoy
- Being Creative
- Freedom to Make Your Own Decisions
- Giving Back to the Community

Small Business Operations is a two-semester course designed for students interested in learning how to manage a small business.

Students will be required to participate in laboratory work. The lab experience will consist of operating the School Based Enterprise: DECA's House of Grounds.

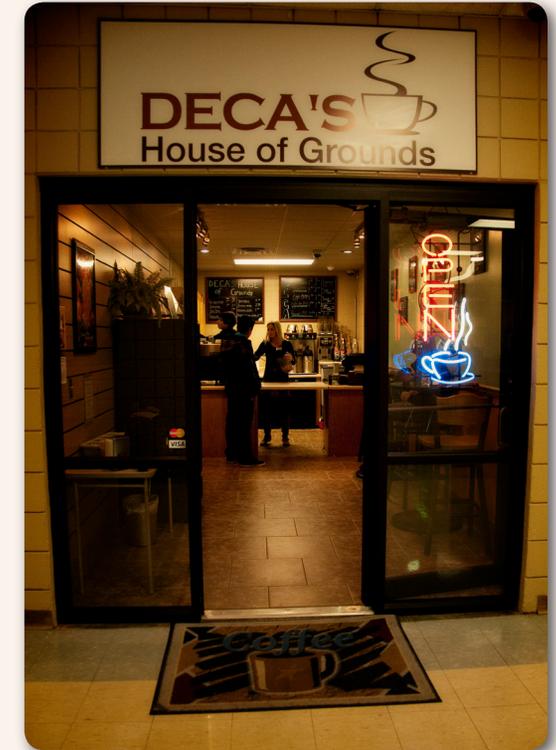
In addition to the lab work, students will also complete a series of lessons designed to prepare them for the transition to higher education and/or an entrepreneurial career.

The Small Business Operations class will be offered 1st and 7th periods only.



DECA Membership Is Required

Because DECA activities are an integral part of the class, membership is required of students enrolled in the Small Business Operations course. DECA is a co-curricular international student organization with more than 180,000 members.



Small Business Operations Units of Instruction

- Management for the Small Business Owner
- Product and Service Management
- Risk Management
- Marketing for the Small Business
- Ethical and Legal Considerations
- Managing Human Resources
- Financial Issues and Accounting Records
- Writing the Business Plan